



## NSC E-News

September 30, 2024

Our north star at National Skills Coalition (NSC) remains pushing forward a policy agenda that acknowledges workers' skills, recognizes the high value of their work, and contributes to building an inclusive economy through improved job quality and racial equity. Through such policies, working families find the support they need to achieve financial stability and help their families to thrive.

**This month we highlighted the urgent need for policies that support care workers.** The direct care and childcare workforce play a vital role by providing daily assistance to older adults, people with disabilities, and children.



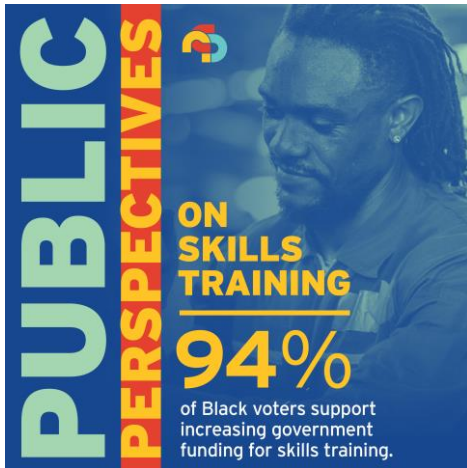
*Robert Espinoza moderating Care Workforce plenary panel at the 2024 National Skills Summit.*

Because of this industry many workers are able to be successful on the job, yet, **care workers and families continue to struggle thanks to a lack of policy investments at the state and federal level.**

**Care experts on staff, Robert Espinoza (Chief Executive Officer) and Lindsey Reichlin Cruse (Senior Fellow)** express what it will take to transform the care workforce into a high-quality industry that values its workers as professionals and pays them accordingly, contributing to local, state, and national economies.

[Consider these next steps in your work ahead!](#)

## Black voters agree, skills training can improve the economy



New this week are public opinions from Black voters who noted being more optimistic about their own financial situation over having a favorable view of the economy.

Polling data points to skills training as being one of the most important strategies for improving the economy.

[Public Opinions](#)

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★Join us in sharing polling data from Hispanic/Latinx voters during Hispanic Heritage Month! ★  
Download the fact sheet [here](#).

## Businesses across our network meet with Congress

Earlier this month, business leaders and their partners from across the country gathered in Washington, D.C., to advocate on Capitol Hill for policymakers to prioritize federal workforce policies and fund financial aid for short-term skills training and sector partnerships that align training programs with industry needs.

This event was hosted by **Business Leaders United for Workforce Partnerships (BLU)**. The event brought together a diverse group of employers, workforce boards, community colleges, and training providers to advocate for robust investments in skills training and sector partnerships. Read the event recap [here](#).

## Advocacy Campaign Updates

### ***Digital Equity @ Work***

- Blog: [Using data to advocate for digital skills](#)
- Expert Opinion: [What Broadband Leaders Need to Know About Recruiting New Workers](#)

### ***Making College Work***

- Blog: [Skills Based Hiring: Why states & employers must act now to build a stronger more diverse workforce](#)

- Event: [Policy Action Lab: Expanding Holistic Supports for Students on Quality Non-Degree Pathways](#)
- Event: [Longview Chamber of Commerce event puts focus on workforce programs](#)
- In the news: [Harris Doesn't Think You Should Need a 4-Year Degree](#)
- In the news: [Too Few Middle-Skills Credentials to Meet Future Job Demand](#)

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